



WHITEHAVEN COAL: LOCALLY-BASED, COMMUNITY FOCUSED

OUR HISTORY

Whitehaven's story began in 1999 as a small Australian-owned company exporting some of the world's best quality coal from the Gunnedah Basin.

Since then, we've become Australia's largest independent coal miner, and with the community's backing we have grown into the single largest non-government employer in North West NSW, with a workforce of 1,500 men and women working across six mines. We prioritise local employment, with more than 75% of our workforce living in this area.

OUR RESPONSIBILITY

For more than 200 years, mining has played a vital role in the growth and prosperity of NSW. Whitehaven is proud of this history but has always understood a simple fact:

MINING ONLY WORKS WHEN IT COEXISTS WITH OTHER LOCAL INDUSTRIES AND ABIDES BY VALUES SET BY THE COMMUNITY.

It is our responsibility to ensure our operations and activities align with the expectations of the local community. This has been our focus from day one, because without local support we cannot prosper.

INDEPENDENT RESEARCH

We believe that being community-focused starts with listening. We do this by engaging locals and our employees, hosting community events, and conducting independent community research.

Independent research helps us understand the thoughts of everyone, not just those with a strong view, and it helps us respond to our communities' concerns and ensure their needs are met.

Independent research tells us that the local community supports mining and backs Whitehaven. In Gunnedah, two thirds of the community support mining, and 70 per cent of the broader community agree that Whitehaven has a positive effect on the local economy.

WE'RE LISTENING AND MAKING REAL CHANGES.

IN
GUNNEDAH

66%

OF PEOPLE
SUPPORT MINING

ACROSS
THE COMMUNITY

70%

AGREE WHITEHAVEN HAS
A POSITIVE EFFECT ON
THE LOCAL ECONOMY

LOCAL COMMUNITY VIEWS OF WHITEHAVEN ARE INCREASINGLY POSITIVE.

Community perceptions of Whitehaven continue to improve with **almost half of people from our areas of operation saying they have a positive view or opinion of the company.** People with a positive or neutral view of the company has also climbed 11% to 72% since 2015.

2017

2015

61%

72%



WHITEHAVEN'S REPUTATION

Our research indicates Whitehaven has the best reputation amongst mining companies in the Gunnedah basin. Our reputation, like perceptions of mining, has improved over the last four years.



72%
OF THE LOCAL AREA
REPORTED A MEANINGFUL
INTERACTION WITH THE
COMPANY IN THE LAST YEAR

This includes attending our open mine visits and community meetings, visiting our website, receiving our newsletter, or seeing us in the media.

70%
OF PEOPLE RECOGNISE
WHITEHAVEN'S
COMMUNITY
CONTRIBUTIONS

Whitehaven has contributed more than \$1 billion to the local economy since 2012.

The majority of people believe Whitehaven listens to their concerns

WHITEHAVEN ACKNOWLEDGES THERE IS MORE TO BE DONE

Our next project in the region—the Vickery Extension Project—will be a mine built to benefit the community, and shaped around the community's perspectives, thoughts and needs. We will keep talking and listening to local people to ensure support for mining and our operations remains strong.

RESEARCH FINDINGS:

WHAT'S IMPORTANT TO THE LOCAL COMMUNITY AND HOW WHITEHAVEN IS HELPING

EMPLOYMENT	FLOW THROUGH	COMMUNITY	ENVIRONMENT, LAND & WATER	STRONG ECONOMY
<ul style="list-style-type: none"> We have a 1,500 strong work force across seven sites. Paid \$159.4 million in wages and salaries in 2016/17. 	<ul style="list-style-type: none"> Whitehaven sources products and services from more than 350 local businesses and suppliers totalling \$237 million each year. Committed \$3.5 million to local infrastructure and service upgrades to benefit us all. 	<ul style="list-style-type: none"> Since 2009 we've made nearly 900 charitable grants, donations and sponsorships to community groups and local causes. In 2015, Whitehaven opened a dedicated office in Gunnedah to enhance its connection with the local community. 	<ul style="list-style-type: none"> Whitehaven works hard to maintain its strong track record on water – a critical resource for farmers, households and local businesses. The company operates under stringent noise guidelines, and all our mines have systems for monitoring and managing air quality in place. 	<ul style="list-style-type: none"> Since 2012 we have contributed more than \$1 billion to the local economy in North West NSW through wages, payments to councils, and support for local businesses and suppliers.

“Whitehaven Coal has provided for a significant expansion of the local and regional economy through employment generation and utilisation of businesses throughout the Gunnedah basin.”

STACEY COOKE,
President, Gunnedah Chamber of Commerce

“Whitehaven recognises the importance of maintaining and improving farming land for future generations... Whitehaven has helped secure my family's future in this district.”

TRENT HALL,
Local Farmer

GET IN CONTACT

Whitehaven encourages all members of the local community to get in contact with us. If you have a concern, a question or simply want to find out more about us, we have a permanent office in Gunnedah and can be contacted by phone or in person.

GUNNEDAH OFFICE
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The survey results referred to in this document are taken from independent research conducted by Newgate Research Australia. Newgate conducted a randomised n=600 telephone survey sample in May-June 2017, equally spread across the four LGAs of Narrabri, Liverpool Plains, Gunnedah and Tamworth. The research is accurate to within a +/-4% maximum margin of error.